Electronic Acknowledgement Receipt		
EFS ID:	4580520	
Application Number:	09778666	
International Application Number:		
Confirmation Number:	4361	
Title of Invention:	System and method for managing advertising inventory to maximize advertising revenue	
First Named Inventor/Applicant Name:	Robert Allen Main	
Customer Number:	56020	
Filer:	John G. Rauch/Michele Dolinski	
Filer Authorized By:	John G. Rauch	
Attorney Docket Number:	12729-78	
Receipt Date:	08-JAN-2009	
Filing Date:	06-FEB-2001	
Time Stamp:	17:05:03	
Application Type:	Utility under 35 USC 111(a)	

## Payment information:

Submitted with Payment	no	

# File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		12729-78_StatusRequest.pdf	74927	ves	2
'			1e8ef0e3b289e4a507c404b16085b09eb84 4u688		

Multipart Description/PDF files in .zip description		
Document Description	Start	End
Miscellaneous Incoming Letter	1	1
Request for status of Application	2	2

Warnings:

Information:

Total Files Size (in bytes):

74927

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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.